

The Power of Words

Teacher's Guide

Learning Objectives

- To introduce students to distinguished role models in the field of writing, including fiction, non-fiction, poetry, film, and political writing.
- To explore the six essential elements of achievement: vision, passion, courage, perseverance, preparation, and integrity—helping students to make personal connections to the concepts of achievement and leadership.

Learning Outcomes

- Students should be able to evaluate and analyze other contemporary heroes and role models in light of the program's definition of leadership.
- After watching the telecast, the students should be able to discuss the six essential elements of achievement in relation to the program's main topic.

Classroom Approaches

Achievement Television (ATV) telecasts can be used in several ways in your classroom dependent upon the student population, your preferences, and your curricular requirements.

The following are some suggestions for the telecast:

- Use the telecast as a special event for students, using the two days prior to the telecast for preparation and the two days following the telecast for discussion of the program's key topics. Use the program's primary topic as the "theme: for an integrated curriculum unit in your school.
- Use the telecast as a stimulus for collaborative learning groups, dividing the class into teams, giving each team assignments that explore different elements of achievement, in the context of the program's primary topic.
- Use the telecast as part of an independent study program, in which students watch the telecast, select a topic for additional investigation, and then report to the class.
- Use the telecast to discuss the essence of each leader's message.
- Use the program to generate a class discussion on the six

elements of leadership and whether these leaders personified them.

- Use the telecast as a springboard for independent research on specific leaders in your content area or career interests of the student(s).
- Use the program to launch a plan to bring in area leaders to talk to your students.
- Use the telecast to discuss opportunities for students to follow their personal passions and develop a plan for implementation.

This list is only a catalyst for idea generation. After you have used this telecast, please write, call, or use [e-mail](#) to tell us how you used the program. Let us know about your successes so that we may share them with other educators. We'll incorporate your ideas and suggestions into subsequent guides and materials that will be distributed throughout the broader educational community.

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Webmaster: webmaster@achievement.org

More Info: aainfo@achievement.org